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TOM TAILOR SCORED IN ANNUAL COTTON RANKING

With BE PART, Tom Tailor is committed to increasing the use of more sustainable materials. Now, the annual cotton ranking has been published – analyzing the share of sustainable cotton from 82 international apparel brands.

We are proud to announce that we achieved a score of 95.5% in the annual cotton ranking of Solidaridad Europe and the Pesticide Action Network UK. It's a major team achievement and a positive reminder, that staying committed to creating a more sustainable future is the only way forward.

Within the past four years, we increased our share of sustainably sourced cotton by +42%. With BCI and organic cotton making up the largest percentage.

Since 2017, Solidaridad Europe and the PAN UK check up on the largest cotton users among international fashion brands and analyse their sourcing practices. In focus: the share of sustainable cotton and transparency in their supply chain. This year, they looked at 82 companies.

For further inquiries contact BEPART@tom-tailor.com

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