



Corporate | 09.05.2023

## FINANCIAL REVIEW 2022

TOM TAILOR has released its Financial Review 2022 showing that the brand has increased sales by a fifth. “Our wholesale business was the driving force”, says CEO Gernot Lenz.

Our continuous investments into our brand, the product offering, and our sustainability program BE PART, in line with our strategic priorities, have proven successful. We have overcome the supply chain challenges and served our trade partners and customers with outstanding reliability.

### MOST SIGNIFICANT NUMBERS.

- Net sales increased by 21% from EUR 503m in 2021 to EUR 611m in 2022.
- The operating profit (EBITDA acc. to HGB) remained on the prior year’s level with an EBITDA margin of 9%.
- The operating profit was EUR 53m.
- The state-guaranteed loan was further reduced, and we are ahead of the initial repayment schedule.

We have seen a solid recovery throughout the year. However, after a good start into 2023, we take a cautious outlook for the remaining year as the headwind arising from cost inflation and weaker consumer sentiment can be noticed in many markets and channels.

We will continue to invest into further developing our brand vision.

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