

# PORTRAITS OF CHANGE: TOM TAILOR LAUNCHES DOCUMENTARY

We release a docu series composed of three episodes. Focusing on the stories of three inspiring people that stand for social and ecological change.

At Tom Tailor, we believe in lasting collaborations and partnerships. We work close with the factories where we produce. Sharing values and visions. Going for progress. Working towards social and ecological change.

In June 2022, we got together as a film crew. We were six people that traveled to three locations with one vision: Make visible the unknown people that inspire change.

Along our journey we met Ica, Arsal and Jesmin. We listened to their stories and turned them into three episodes of our very first docu series, our so called "Portraits of Change" that we release now, in January 2023.

#### WHAT HAPPENS IN OUR PORTRAITS OF CHANGE?

### EPISODE 01 MADE IN INDONESIA

- Focuses on approaching the ocean plastic problem.
- We meet Ica, an ocean plastic activist and community leader at MBRC© the ocean.
- Ica and MBRC© the ocean support local communities in Labuan Bajo to collect plastic and build a full waste management system.
- The episode is about education, more awareness and getting actively involved.

#### EPISODE 02 MADE IN PAKISTAN

- Shows how an innovative mindset can change the denim industry.
- We meet Arsal, the founder of Denim Privé.
- Arsal and his team constantly come up with new water-saving washes, treatments and production processes.
- The episode is about sustainable thinking, ecological responsibility and challenging the status quo.

## EPISODE 03 MADE IN BANGLADESH

- Is about realizing one's potential and encouraging others to do so too.
- We meet Jesmin, a female supervisor.
- Jesmin joined the Female Supervisor Leadership Programme in her factory and got promoted.
- The episode is about self-worth, gender equality and empowering each other in the community.

Watch all episodes <u>here</u>.

For further inquiries contact BEPART@tom-tailor.com

