



Sustainability | 18.03.2022

## SUSTAINABILITY REPORT 2021

TOM TAILOR launches the brand's first sustainability report. It's a status update on the sustainability strategy BE PART. With numbers on achievements, failures and goals.

In March 2022, Tom Tailor publishes its first sustainability report. The report marks a status-update on the sustainability strategy BE PART that the company implemented in early 2021 to contribute to a long-term change within the fashion industry. It draws up an interim balance: Which are the significant achievements of the past year? Which actions need more emphasis in the future?

"We stand behind our vision of a more sustainable future - stronger than ever before. The positive development that we were able to achieve last year motivates us to continuously think ahead. Every day we challenge ourselves with ambitious goals and focused measures. We believe in innovation and change. And we are firmly convinced that with BE PART we can make an important contribution to a conscious fashion era", says Gernot Lenz, CEO, Tom Tailor.

### BE PART CORNERSTONES.

The greatest, measurable advances & achievements in 2021

Tom Tailor set sustainable material targets for the first time and overachieved them. The target: 74%. The result: 78%.

The company evaluated a greenhouse gas emission baseline as of 2019. A figure that - from now on - provides the future basis for reduction targets. 22% of Tom Tailor denims already received a green "EIM score". Stating that they are considered "low impact".

### GOALS FOR 2022+

Needless to say, the launch of the sustainability report won't be the last action of the company's purpose to make a positive impact on our planet and the industry.

"To us, sustainability means thinking differently and further on. BE PART has become an integral part of our long-term corporate strategy. We are committed to act with responsibility and foresight in terms of all of our business operations", states Lenz.

It is planned to publish new sustainability reports annually.

You can download the complete Sustainability Report 2021 here.\*

If you have further questions regarding the sustainability report or BE PART please contact: [BEPART@tom-tailor.com](mailto:BEPART@tom-tailor.com)