



Corporate | 16.11.2023

THE NEW STUDY RESULTS OF 'WORKING IN FASHION' ARE HERE

6156 employees in the fashion industry have voted - determining the most popular fashion employer in Germany, and evaluating 42 companies in the industry across ten categories.

TOM TAILOR'S RESULT

We've climbed ten positions in the overall image ranking - from 32 to 22. With TextilWirtschaft calling us one of the up-and-coming companies of 2023.

So, in which three categories did our team achieve the most?

WORKING ATMOSPHERE. Compared to 2019, 21% more crew members acknowledged our good work climate. Showing that we've come closer to our goal of creating a place where everyone feels empowered to give feedback, communicates at eye level and feels driven by great team spirit.

SOCIAL RESPONSIBILITY. Our sustainability vision BE PART has become an intrinsic element of our company - and of our crew. We've established a strong culture of consciousness. Resulting in a 15% increase in the study's social responsibility category since 2018.

WORK LIFE BALANCE. For the first time, we ranked under the Top Ten fashion companies in the 'Work-Life-Balance' category. Combining flexibility of working with our dedicated performance-driven culture.

These great results wouldn't have been possible without the commitment of a very dedicated team.

For further inquiries contact communications@tom-tailor.com