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TOM TAILOR APPOINTS FOUR NEW ROLES

Tom Tailor is its people. With a mindset that is all about looking ahead. Sustainably. Innovative. As a team. Strengthening the Tom Tailor crew is a major part of the brand values. Now, Tom Tailor appoints four new roles.

Paul Pörtner, new General Manager Direct to Consumer.

“Starting December 1st, Paul Pörtner will join our team with strong strategic and operational skills in all facets of direct consumer retail. He will support the team in establishing new business ideas and concepts that lead Tom Tailor into the future as an omnichannel retailer”, announces Gernot Lenz, CEO.

David Meyer, new General Manager Wholesale.

David Meyer joined Tom Tailor one year ago and has been responsible for the German wholesale. David was able to establish strong connections – both, internally and to our partners. “His promotion and broadened role will ensure even closer collaboration with our foreign sales units”, says Gernot Lenz.

Vanessa Spiegel, Director Logistics.

Vanessa Spiegel will be responsible for all logistics activities across all channels. “During the pandemic, it became clearer than ever how strategically important logistics activities are. With Vanessa, we were able to gain a proven expert who will be in charge of developing and implementing the logistics strategy for the next few years,” says Christian Werner our CFO/COO.

For further inquiries contact communications@tom-tailor.com

