

# Material Guideline

Scope Material (certification)		positive impact on *:				
		Water	CO <sub>2</sub>	Chemicals	Resources	Animals
1 More Sustainable Fibers	Recycled Cotton (GRS / RCS)	x	x	x	x	
	Recycled Wool (GRS)	x			x	x
	Recycled Down (GRS, RCS)	x	x	x	x	x
	TENCEL™ Lyocell™	x	x	x	x	
	TENCEL™ Modal™	x	x	x	x	
	LENZING™ ECOVERO™	x	x	x	x	
	LivaEco Lyocell (by Birla Cellulose)	x	x	x	x	
	LivaEco Modal (by Birla Cellulose)	x	x	x	x	
	LivaEco Viscose (by Birla Cellulose)	x	x	x	x	
	2 More Sustainable Fibers	Organic Cotton (GOTS, OCS)	x	x	x	x
Organic linen (GOTS, OCS)		x	x	x	x	
Organic hemp (GOTS, OCS)		x	x	x	x	
Recycled Polyacrylic (GRS, RCS)		x	x	x	x	
Recycled Polyamide (GRS, RCS)		x	x	x	x	
Recycled Polyester (GRS, RCS)		x	x	x	x	
REPREVE		x	x	x	x	
3 More Sustainable Fibers	Better Cotton Initiative (BCI)	x				
	Organic Wool (GOTS)	x	x	x		x
	Organic Merino (GOTS)	x	x	x		x
	Certified Wool (RWS)					x
	Certified Down (RDS)					x
4 Conventional Fibers	Lyocell (non-branded)	x	x	x		
	(Fairtrade) Conventional cotton					
	Conventional linen					
	Conventional hemp					
	Conventional / virgin wool and animal hair					
	Silk					
	Viscose					
	Virgin polyamide					
	Virgin polyester					
	Virgin elastane / spandex (Lycra)					
5 Do not use	Virgin Polyacrylic					
	Polyurethane (PU)					
	Cashmere, Mohair, Angora, Alpaca					
	Wool produced by Mulesling					
	Real Down - or duck feathers from live plucked birds					
	Any material from endangered species					
Shell from endangered species						
Lamb/Leather no by-product of the food- industry						

\* vs. comparable conventional fiber

Scope 1: Recycled, recyclable, resource-friendly and/or biodegradable.

Scope 2: Recycled, Recyclable but not biodegradable, certified materials.

Scope 3: RWS or GOTS-certified animal hair and fibers. Lower environmental impact compared to conventional fibers.

Scope 4: Conventional virgin fibers, highly processed chemical usage, lack of controlled animal welfare.

Scope 5: Banned Material List (consideration including Animal Welfare)

Valid for Product Development from Spring/Summer 2022